

Community and Economic Development Department

Building Inspections

Planning & Zoning

Economic Development

Service Delivery



Planning and
Zoning
7.75 Employees



Building
Inspection
9 Employees



Economic
Development
5 Employees



Building Inspections

Planning & Zoning

Economic Development

The background of the slide features a blue-to-green gradient. Scattered across this background are numerous thin, yellow-outlined circles of varying sizes, some of which overlap. The circles are more densely packed on the left and right sides, leaving the center area clearer for the text.

Building Inspection

Strategic Plan Report 2012

GOAL 5

PRESERVE RESIDENTIAL NEIGHBORHOODS

Council Action Item Building Inspections	Benchmark	Performance Measure
Reduce flagrant building code violators.	Obtain compliance of 50/quarter	* See Next Slide
Publish articles on “minimum acceptable living standards”	1/quarter	1/quarter

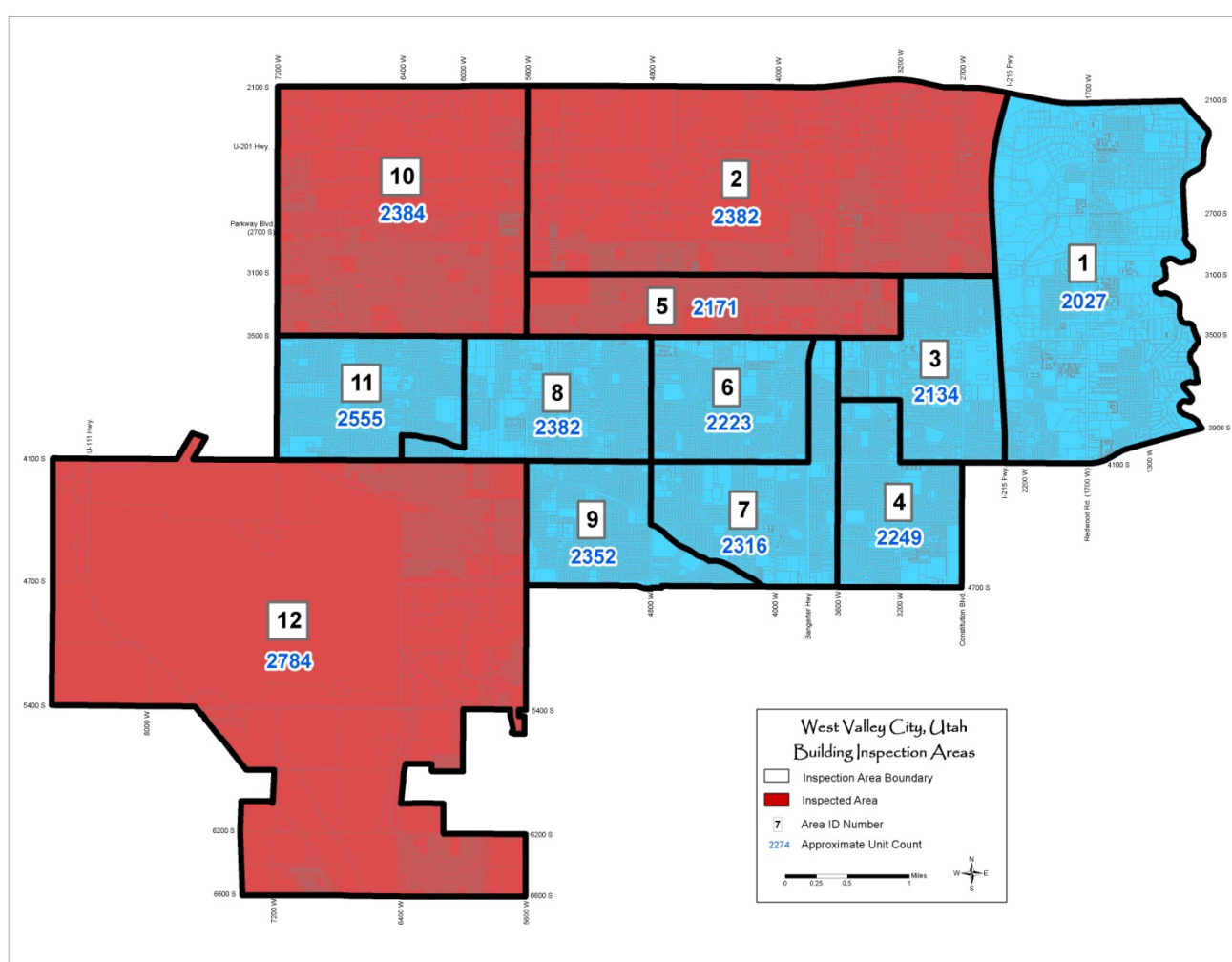
GOAL 5

PRESERVE RESIDENTIAL NEIGHBORHOODS

- Reduce Flagrant Violators
 - 335 properties now in compliance
 - 175 properties in process
 - 425 property citations issued
 - 9000 existing homes surveyed

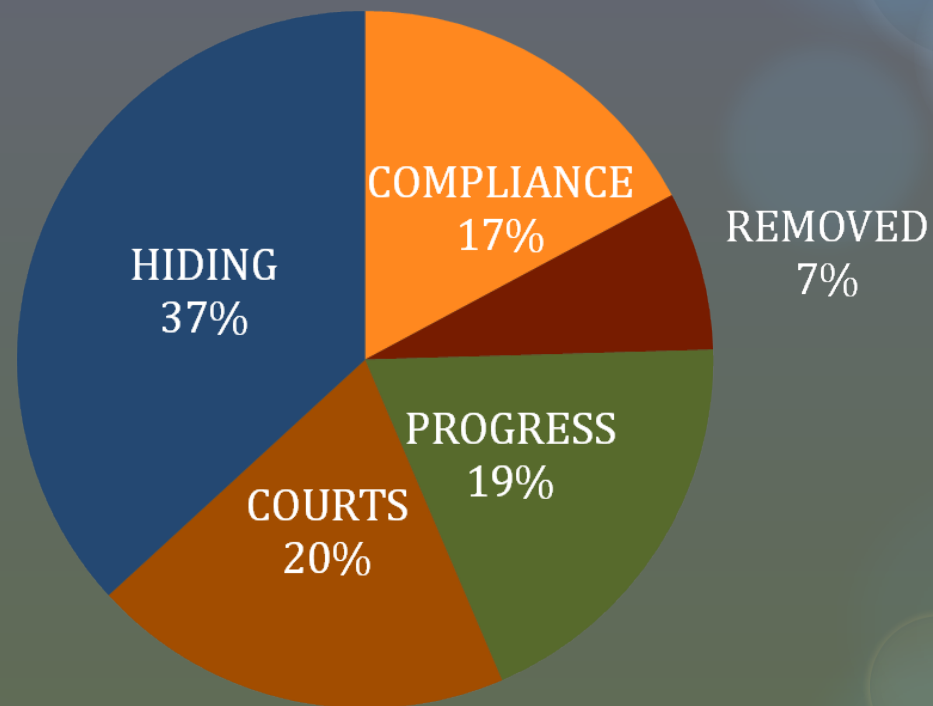
GOAL 5

PRESERVE RESIDENTIAL NEIGHBORHOODS



ENFORCEMENT RESPONSE

4th Quarter Snapshot



RECURRING PROBLEMS

- Illegal additions
- Illegal rentals
- Illegal garage conversions to living
- Owners not responding

GOAL 5

PRESERVE RESIDENTIAL NEIGHBORHOODS

○ Building Inspection Activities

- Illegal apartments
- Dilapidated structures
- Structures built to property lines
- Salvage Yard Task Force
- Illegal home occupations
- Prevented eviction of family

The Secret Life of a Building Inspector

Scanning
Successes

Fast Track Review

Michelle's
Scheduling



Planning and Zoning

Strategic Plan Report 2012

GOAL 5

PRESERVE RESIDENTIAL NEIGHBORHOODS

Improve housing stock of existing neighborhoods by facilitating cost, design, and process incentives to residents

1. Standard remodel plans complete.
2. Program options to be presented during strategic plan retreat.



GOAL 6

ENFORCE ORDINANCES AND ENHANCE THE CITY'S ABILITY TO REDUCE BLIGHT

**Utilize Rental Task Force to reduce Police
Department calls for service in targeted multi-
family areas**

1. Jody Knapp serves on task force
2. 531 rental licenses inspected this year

GOAL 9

ACCELERATE EFFORTS FOR NEW BUSINESS AND ECONOMIC DEVELOPMENT

City Center

- Federal TCSP grant application for road funding
- Design review on hotel and apartments
- Subdivision and street and utility vacations
- Office options analysis
- UTA coordination
- Meeting attendance and preparation
- Mapping/GIS support
- Economic Development support
- Plaza/promenade design and grant administration
- Street design input
- Ordinance update for City Center Zone

GOAL 9

ACCELERATE EFFORTS FOR NEW BUSINESS AND ECONOMIC DEVELOPMENT

Target



Planning & Zoning

GOAL 9

ACCELERATE EFFORTS FOR NEW BUSINESS AND ECONOMIC DEVELOPMENT

Oquirrh Meadows Assisted
Living



Planning & Zoning

GOAL 9

ACCELERATE EFFORTS FOR NEW BUSINESS AND ECONOMIC DEVELOPMENT

Megaplex
Theater

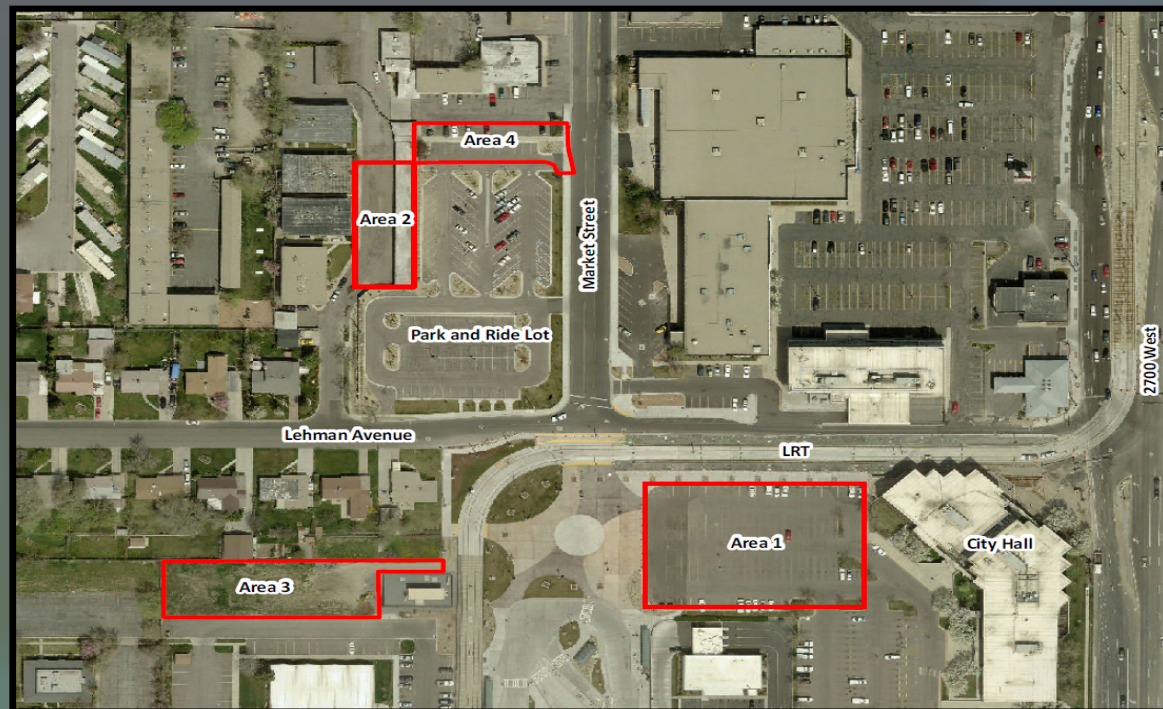


Planning & Zoning

GOAL 9

ACCELERATE EFFORTS FOR NEW BUSINESS AND ECONOMIC DEVELOPMENT

Fairbourne Station UTA Coordination



GOAL 9 ACCELERATE EFFORTS FOR NEW BUSINESS AND ECONOMIC DEVELOPMENT

Fairbourne Station Embassy Suites



Planning & Zoning

GOAL 9

ACCELERATE EFFORTS FOR NEW BUSINESS AND ECONOMIC DEVELOPMENT

Fairbourne Station ICO Apartments



Planning & Zoning

GOAL 9

ACCELERATE EFFORTS FOR NEW BUSINESS AND ECONOMIC DEVELOPMENT

**Support Economic Development projects
through Long Range planning staff time**

- Mapping
- Property research
- Blight study research
- Federal grant funding assistance

GOAL 14 FIND SOLUTIONS TO EAST/WEST TRAFFIC CONGESTION

- I-215 Frontage Road
- CFI's on Bangerter
- \$14M in new state transportation infrastructure in 2011



Why our Planners are Amazing

Counter Work (Kevin's Spanish)

Angry Customers

Fastest Process

Ability to handle immense
pressure

Down two planners



The background of the slide features a gradient from dark blue at the top to a dark green at the bottom. Scattered across this background are numerous thin, yellow-outlined circles of varying sizes, some of which overlap. The text is centered in the lower half of the slide.

Economic Development

Strategic Plan Report 2012

GOAL 9

ACCELERATE EFFORTS FOR NEW BUSINESS AND ECONOMIC DEVELOPMENT

Council Action Items	Benchmarks	Performance Measures
Contact existing and recruit new businesses for retention/ expansion issues, or relocation leads within WVC	50 Per Year with 10 Successes	53 Contacts 11 Successes
Visit, identify and resolve issues for 40 of the City's top businesses	40 per year	44 Completed
Increase in new jobs from business development efforts	1000 New Jobs	980 New Jobs 300 Retained Jobs
Measure net increase in new sales tax from business development efforts	\$1.5 Million	\$640,000
Increase in new capital investments from business development efforts	\$100 Million	\$68,000,000*

Business Recruitment

Company	Jobs	Capital Investment	Sales Tax
Carter Distribution	80	\$3M	-
Dollar Financial	200	\$3M	-
Highland Golf	25	\$1M	\$100,000
Syringa Networks	30	\$4M	-
Alix Technologies	25	\$1M	-
Steimel Communications	20	\$1M	-

Business Recruitment

Dollar Financial



Carter Distribution

Economic Development

New Construction

Company	Jobs	Capital Investment	Sales Tax
Hilton Embassy Suites	150	\$33M	\$130,000
Target	150	\$10M	\$350,000
Oquirrh Meadows	110	\$6.5M	-
WinCo Plaza	50	\$2M	\$20,000
Glen's Tires	20	\$1M	\$10,000
Hexcel*	60	\$70M	-

Retention / Expansion

Company	Jobs	Capital Investment	Annual Sales Tax
Green River Capital (expansion)	200	-	-
Backcountry.com Call Center	100	\$1M	-

Valley Fair Mall Development



Projected Value

- Mall (2005) - \$35.2M
- At Completion - \$128.5M

Projected Sales

- Mall (2005) - \$62.2M
- At Completion - \$320M

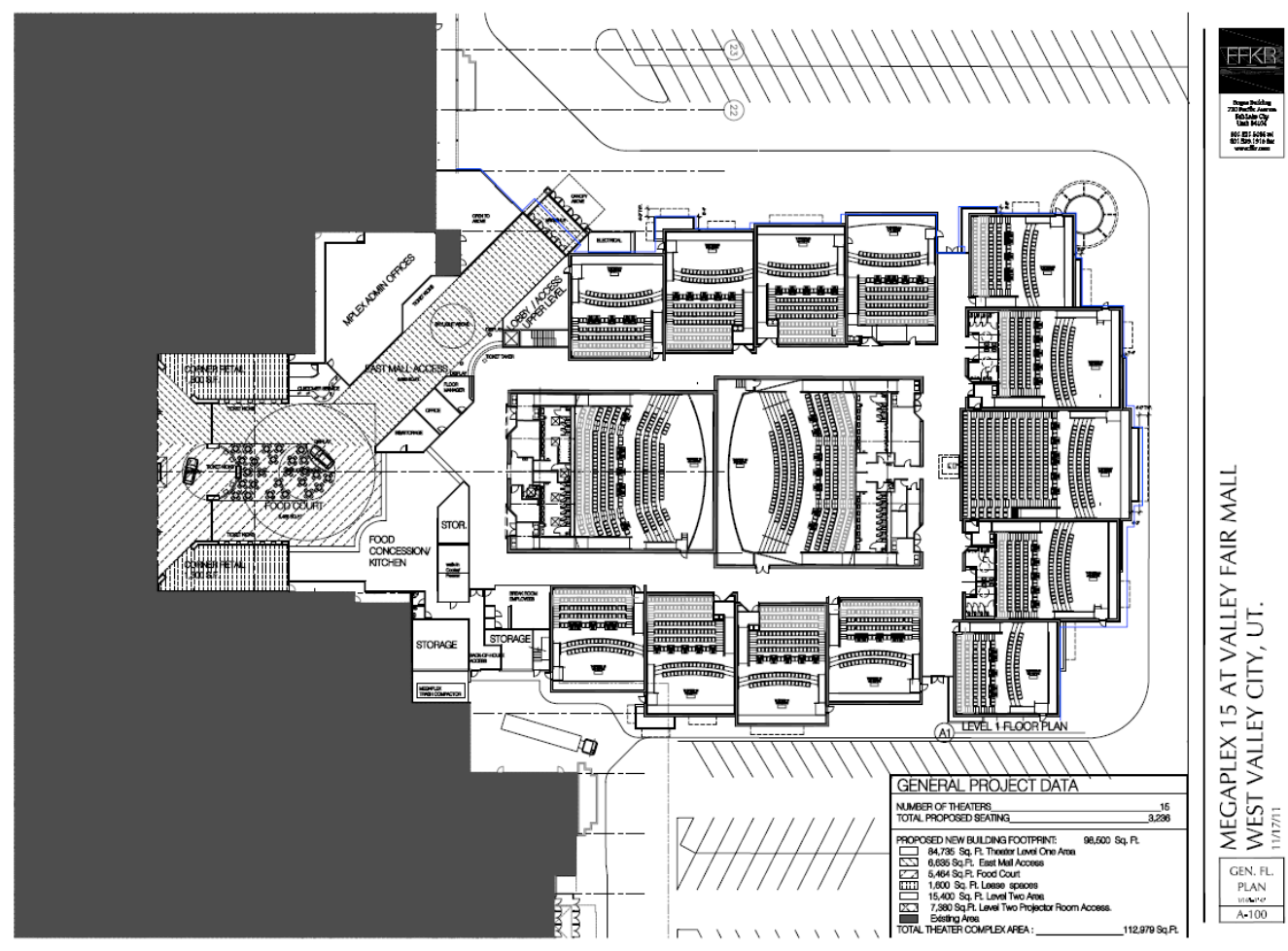


Projected Employment

- Mall (2005) – 900
- At Completion – 2,100

Valley Fair Mall Development

Megaplex
Theater



Economic Development

Fairbourne Station Development



Economic Development

Pipeline Report

75%-100%	Commitment	7
51%-75%	Decision making	7
26%-50%	Information sharing	12
0%-25%	Initial research	5
Total		31

Additional Economic Development Activities 2011

Six Major City Groundbreaking
Events

Two new websites:

fairbournstation.com

whywestvalley.com

Successful Media Campaign

Largest Industrial EDA in the State

Lake Park Assessment

